

SYV Horseback Rides Proudly Presents

# A COWBOY CHRISTMAS

Select Days November 25, 2022 through December 23, 2022

## VENDORS WANTED!

The North Pole is coming to Santa Ynez Valley this Christmas season – *rustic style!* Guests will enjoy this unique, family-friendly experience that transforms our public riding stable at River View Park into the North Pole. Activities abound for this one-of-a-kind experience (see list below). The inaugural event is anticipated to draw audiences from throughout the Central Coast. **Our expected audience (though not guaranteed) is between 100-250 *per day* over 17 total days.**

One key area is a light-canvased, open-aired "Village Shops" featuring a small array of top-notch artisan vendors. **We are limiting vendors to just 3-4 sellers for maximum appeal and traffic attention.**

Christmas Hay Rides  
Santa's Petting Zoo

The Daring Elf  
Adventure  
(pony ride)

Photos with Santa

Christmas Pony  
Decorating

Mrs. Claus' Cocoa  
Bar

Santa's Speakeasy  
(21+)

Artisan Boutique

North Pole Mailbox

Find "Cowboy  
the Elf"

Junior Reindeer  
Carnival Games

Bounce House

Special Daily Guests

North Pole Cafe

... & More!

### EVENT DATES

Weekends (Fri-Sun): 11/25-11/27,  
12/2-12/4, 12/9-12/11,  
Christmas Week: 12/17-12/23

### EVENT HOURS

Day	Event Hours	Vendor Hours
Friday	2pm – 8pm	4pm-8pm
Saturday	12pm-8pm	2pm-8pm
Saturday	12pm-8pm	2pm-8pm
Xmas Week	2pm-8pm	4pm-8pm

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A FAMILY  
CHRISTMAS  
EXPERIENCE  
LIKE  
NEVER  
BEFORE

### VENDOR COMMITMENTS

\$75 Vendor Fee (includes 10'x10' space, red canopy tent, & back wall of curtain lights)

10% of sales (Honors System)

### CONTACT US

Evie Tubbs Sweeney | [evie@evieinc.net](mailto:evie@evieinc.net) | 260-348-1492



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# VENDOR APPLICATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Type of Craft or Vendor:

Only one type of vendor will be allowed to register.

I hereby release and forever discharge SYV Horseback Rides / 2022 A Cowboy Christmas and their employees and volunteers any responsibility, claims, loss, or damage while at the show.

Signature

Date

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PLEASE RETURN APPLICATION NO LATER THAN  
NOVEMBER 15, 2022

2022 A Cowboy Christmas Vendor Dates/Hours Commitments: Weekends (Fri-Sun) 11/25/22 - 12/11 (Fridays 4pm-8pm and Saturdays/Sundays 2pm-8pm) & Christmas Week (12/17-12/23) 4pm-8pm.

\*Checks should be made payable to SYV Horseback Rides

Attn: Evie Sweeney | 2770 Quail Valley Road | Solvang, CA | 93463

#### Setup & Breakdown

Vendors will be given special gate access for setup one hour prior to Shop Hours. Bring your own table. Keep displays simple. WIFI not available (use HotSpot). Breakdown begins at 8pm, and not before. Food & drink available for purchase.